

Community Champions



1 Facing off for the greater good

11 teams from Newfoundland and Labrador's oil and gas industry took part in the CFF 2013 Ball Hockey Tournament. The teams—which included CFF, Halliburton, Husky, KKC, Madera, Wood Group PSN (two teams), Suncor (two teams), Technip and Vale—competed on behalf of the charity of their choice. The Autism Society of N.L. was given \$1,674.47 on behalf of WGPSN team 1 for winning second place, and the Ronald McDonald House was given \$3,907.10 on behalf of WGPSN team 2 for winning first place.

L-R: Annette Godsell (executive director, RMHNL), Sheldon Warren (Canada Fittings & Flanges Inc), Mark Frost (Wood Group PSN), Odd Geir Lea, Melissa Cole, Melissa Hussey, Kurt Fardy (Wood Group PSN), Shawn Comben (Wood Group PSN), Christine Morgan (manager, Development and Communications, RMHNL)

2 Feeding the fish

On May 2, 2013, the Hebron Project announced a lead corporate donation of \$100,000 for the Petty Harbour Mini Aquarium, a non-profit charitable marine public education center which engages visitors in a unique hands-on experience with local marine life.

L-R: Geoff Parker, Hebron senior project manager; Melanie Knight, executive director, PHMA; and Andrew Barry, president, ExxonMobil Canada.

3 Ultimate home makeover

As the winner of Ramar's 2013 Home Sweeter Home contest, Janet Butt (Dartmouth, N.S.) hopes that the \$100,000 home renovation prize will make life easier for her 18-year-old son Kyle. He suffers from a life-shortening disease called Duchenne Muscular Dystrophy. The renovation will provide Kyle with a new bedroom, sitting room and his own fully equipped accessible bathroom. For more information on the contest, check out Facebook.com/RamarHomes.

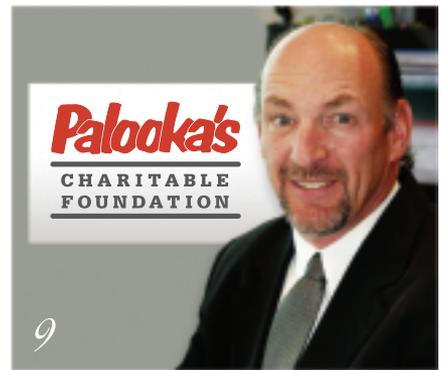
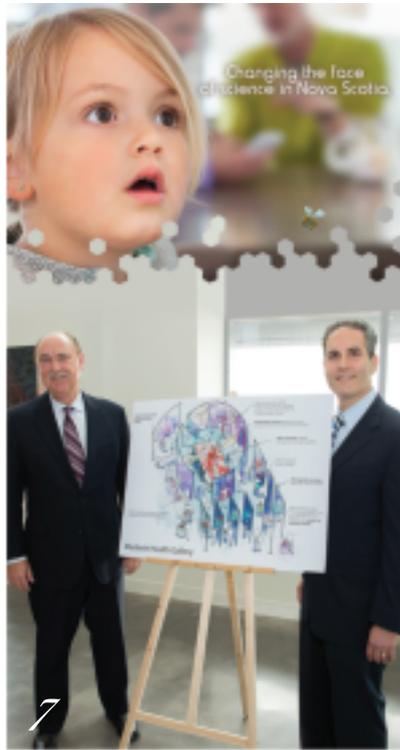
4 Seal of approval

Easter Seals Newfoundland and Labrador is very grateful for the support that Subsea 7 provides each year in sponsoring the Tee It Up For the Kids Golf Classic. Funds raised help to provide specialized programs and services for children and young adults with disabilities.

L-R: Stephen Henley, Subsea 7 managing director Canada; Heather Best; 2012 Easter Seals N.L. ambassador Liam Hickey; and Kirk Leach-Fund, development manager Easter Seals N.L.

Is your company a **Community Champion**? Each issue, we will feature a different photo(s) of Atlantic Canadian companies giving to charities and community causes. To be considered for a future **Community Champion** spotlight, send a high res digital photo and 50 words or less explaining what you are doing and why to dchafe@atlanticbusinessmagazine.com. Submissions which exceed this word count may be edited for length.

n. company or businessperson committed to giving back and working for the good of their community.



5 Daring to give

Power Corporation of Canada has contributed \$500,000 to Dare To: The Campaign for Memorial University. Memorial has designated this funding to the university's Faculty of Business Administration to support the establishment of a Chair in Corporate Governance and Transparency.

L-R: Dr. Jeffrey Pittman, chair in Corporate Governance and Transparency; Edward Johnson, vice-president, Power Corporation International; Dr. Gary Kachanoski, president and vice-chancellor; and, Dr. Wilfred Zerbe, dean, Faculty of Business Administration.

6 Dragon out the dollars

On March 21st, Calvert Events hosted the 2013 Halifax Entrepreneurship Expo & Dine with a Legend with guest speaker, the Dragon's Den's Arlene Dickinson. For every ticket purchased, Calvert Events donated \$3 to support cutting-edge research at the Atlantic Cancer Research Institute (ACRI). Sophie Thériault, director of Business Development and Communications at ACRI, is shown here accepting a cheque for \$1,500.00 from Calvert Events CEO, Phil Calvert.

7 That's a lot of zeros

Medavie Health Foundation has given \$1 million to the Discovery Centre, a non-profit charitable organization that stimulates interest, enjoyment and understanding of science and technology through innovative, hands-on experiences. Steve Parker, chairman of Medavie Inc. and a member of the Medavie Health Foundation Board, announced the exciting new partnership alongside Discovery Centre president & CEO, Dov Bercovici, at Nova Scotia Power—the home of the New Discovery Centre.

9 Punching above his weight class

Mickey MacDonald, owner of Micco Companies, has established Palooka's Charitable Foundation to support registered charitable organizations with a focus on children and youth under 25. "I established this Foundation with a \$1 million donation to get it up and running. Through strategic investing and contributions from each of the Micco Group of Companies, we will continue to contribute annually with the hope that Palooka's Charitable Foundation will still be helping kids long after I'm gone and my own children are running the business," says MacDonald. To apply for funding, or make a donation:

www.palookascharitablefoundation.ca

8 Park it

The Bannerman Park Foundation has received a \$20,000 donation from the Telus Community Board. Joseph Browne, member of the TELUS Atlantic Canada Community Board, presented the cheque to Jennifer Guy, Foundation Chair. Completion of the entire Bannerman Park revitalization plan will cost \$6 million and the Foundation's goal is to raise \$3 million, with the City of St. John's matching every dollar raised. All donations are eligible for tax receipts.