

Small business delivers **BIG** numbers

MAJORITY WINS

97.8%

PERCENTAGE OF ALL BUSINESSES IN CANADA WITH LESS THAN 50 EMPLOYEES

78.9%

PERCENTAGE OF ALL BUSINESSES IN CANADA WITH LESS THAN FIVE EMPLOYEES

53.3%

PERCENTAGE OF ALL BUSINESSES IN CANADA WITH NO EMPLOYEES (OWNER/OPERATOR)



ECONOMY

50%

SME CONTRIBUTION TO CANADA'S GDP

54.5%

PERCENTAGE OF TOTAL CANADIAN WORKFORCE EMPLOYED BY SMES

STAYING POWER



70%

THE FIVE-YEAR SURVIVAL RATE FOR MICRO BUSINESSES

A business with one to four employees is considered a micro business

REVENUE

76.1%

PERCENTAGE OF SMES WITH ANNUAL REVENUE LESS THAN \$500,000

PERCENTAGE OF REVENUE SPENT ON R&D BY COMPANIES WITH...

LESS THAN 50 EMPLOYEES

5.8%

5,000-PLUS EMPLOYEES

0.8%

