

# After hours

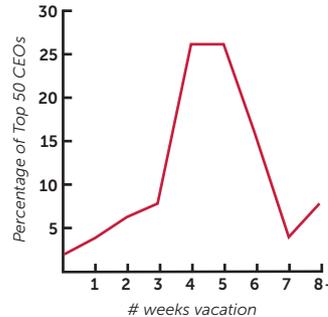
## What's on your bucket list?

Achieving CEO status implies an advanced level of "been there, done that" life experience. So you have to wonder: what goals could possibly be left unaccomplished for people at the pinnacle of professional success? Wonder no more: here's a sample of what's on the bucket lists of *Atlantic Business Magazine's* 2014 Top 50 CEOs.

- I'd like to form a band and get back to producing my own music. And create a charitable foundation where my wife and I can make a difference in the lives of those less fortunate.
- I am really looking forward to meeting my grandchildren, if and when they arrive.
- Pilot my own jet aircraft and ride Richard Branson's space flight.
- Visit 100 countries before I die (I am currently at 31).
- Build sandcastles with my two little girls on a beach; visit Tibet; become fluent in French; run and win a seat in public office.
- Operate a large resort in a warm location. Snow is for polar bears!
- Follow through on a promise to myself to start a regimented exercise program.
- See the Cleveland Browns win the Super Bowl and the Leafs win the Stanley Cup! I could add to that, but those are pretty stressful when you consider the performance of both my teams.

## Down time

True or false? The higher you climb up the corporate ladder, the more vacation time you receive. The answer, if you're a Top 50 CEO, is a 'heck, yes – totally true'. A resounding 80 per cent of them are entitled to four or more weeks of vacation annually. Sadly, only half of them ever use it all.



No. weeks of vacation annually for Top 50 CEOs

0	2%	5	26%
1	4%	6	16%
2	6%	7	4%
3	8%	8+	8%
4	26%		

# 80%

of Top 50 CEOs get 4 or more weeks of vacation per year

### Favourite getaways:

- 25% Warm beach vacation
- 14% Outdoor adventure
- 11% Time with family/friends
- 11% Cultural/learning experiences
- 11% Exploring Europe
- 11% Staycation
- 6% Golf
- 4% Visiting exotic destinations
- 2% Cottage retreat
- 2% Cruise
- 2% Attending world-class sporting event
- 1% Road trip

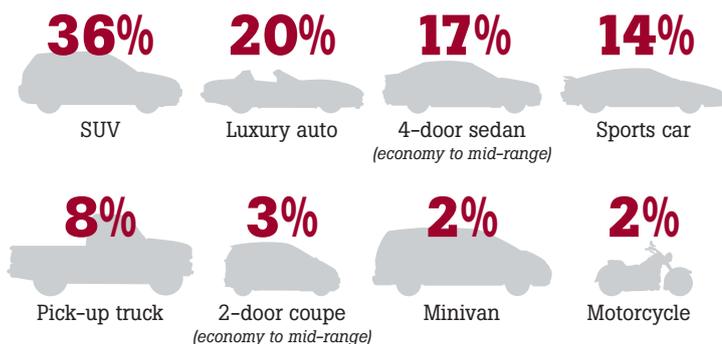
# 25%

of Top 50 CEOs said their favourite vacation spot is a warm beach



## In the driver's seat

According to a local car dealer, the Mustang is the vehicle of choice for transient oil field workers. Top 50 CEOs, however, most often opt for the more practical and family-friendly SUV as their preferred mode of daily transportation. (Not to say they don't appreciate a burst of speed now and again.)



### Top 5 favourite brands

(vehicles currently owned by Top 50 CEOs)

1. Ford
2. Acura
3. Cadillac
4. Audi
5. BMW/Mazda/Lexus

### Top 5 cool cars

(vehicles Top 50 CEOs would most like to own)

1. Porsche (assorted models)
2. Aston Martin
3. Ferrari
4. Lamborghini
5. Rolls Royce

## Ultimate dream machine

"George Jetson's flying car that packs into a briefcase."

