

Lights, camera, action!

From September 11–18, filmmakers and movie lovers converged on Halifax, N.S. to celebrate the 34th annual Atlantic Film Festival (AFF). The program included over 190 films of every genre (87 made in Atlantic Canada and/or by Atlantic Canadians), as well as post-screening Q&As, informative panels, networking opportunities and a stellar dose of East Coast hospitality. No wonder the AFF made USA Today's list of 10 Great Places For A Fabulous Film Festival.

According to AFF's executive director Wayne Carter, attendance has increased every year. "Beyond this fact, however, is the reality that events such as ours encourage our citizens to leave their homes and experience our city and what it has to offer—all of this has economic impact."

A major component of the festival—fostering future development and growth in the region—comes via Strategic Partners. Director Laura MacKenzie explains: "we hosted nearly 200 of the world's top film financiers, broadcasters, distributors and sales agents to ensure all the pieces of the filmmaking puzzle are available to attending producers. Delegates from 20 countries participated in over 1,000 1-2-1 meetings." Now that's show business!

Watch SEA AND BE SCENE TV's two-part special on the 2014 Atlantic Film Festival on www.seaandbescene.com.

1. Cast of *Heartbeat* (l-r): Kristin Langille Dahl, Stephanie Clattenberg, Tanya Davis (Best Score), Andrea Dorfman, Glen Matthews, Jackie Torrens, Naomi Blackhall-Butler. Photo: Michelle Doucette.

2. Cast *No Shadow's* Best Picture team (l-r): Jonathan Eagan, Allison White, Scott McClellan (Best Cinematography), Percy Hynes-White (Best Actor), Christian Sparkes (Best Direction), Chris Agoston, Chris Hatcher, Jeffrey Morrow, Sam Fisher, Mary-Colin Chisholm (Best Actress). Missing from photo: Joel Thomas Hynes (Best Screenplay). Photo: Alanah Correia **3.** AFF executive director Wayne Carter at the opening night screening of *Elephant Song*. Photo: Alanah Correia **4.** Opening night party at the Cunard Centre, Halifax, N.S. Photo: Alanah Correia **5.** World premiere of *DANNY*, pre-show interviews with (l-r) writer/director William D. MacGillivray, star Danny Williams and writer/director Justin Simms, (back to camera) Community ONE *Atlantic Journal's* Terri Lynn Kearsey. Photo: Alanah Correia **6.** Strategic Partners hosted over 1,000 1-2-1 meetings during the Festival. Photo: Nelson MacDonald

7. Strategic Partners panel (l-r): Damon D'Oliveira (producer, *Book of Negroes*), Stephen Finney (production executive, original drama content, Shaw Media), Fay Wells (independent consultant, Media Storm), Samuel Horowitz (director of television acquisitions and development, global content, Freemantle Media International). Photo: Nelson MacDonald

For more information, visit www.atlanticfilm.com and www.atlanticfilm.com/industry/strategic-partners

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