

THINK BIG

2018 SPONSORSHIP OPPORTUNITIES

This is an annual meeting of the minds for some of Atlantic Canada's most innovative thinkers and leading corporate citizens. They will gather to discuss important issues of the day and creative solutions to advance a regional prosperity agenda. The results of those discussions will be presented in the January 2019 edition of *Atlantic Business Magazine*.

2018 DATES

<p>Prince Edward Island Tuesday, Sept. 18</p> <p>Location: Confederation Centre of the Arts</p> <p>Keynote: Premier Wade MacLauchlan, Government of Prince Edward Island</p>	<p>New Brunswick Wednesday, Sept. 19</p> <p>Location: Four Points by Sheraton Moncton</p> <p>Keynote: Gregory Engel, CEO, Organigram</p>	<p>Nova Scotia Thursday, Sept. 20</p> <p>Location: Halifax Marriott Harbourfront</p> <p>Featuring: Francis McGuire, President of ACOA</p>	<p>Newfoundland & Labrador Tuesday, Sept. 25</p> <p>Location: Clovelly Golf Course and Conference Centre</p> <p>Keynote: TA Loeffler Ph.D Professor, Memorial University of Newfoundland</p>
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SPONSOR BENEFITS (per sponsored venue)	Bronze (\$2,500)	Silver (\$5,000) 3 per venue	Gold (\$7,500) 1 per venue	Platinum (\$10,000) 1 per venue
Tickets to the event	2	4	6	10
Recognition by the emcee	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓
Logo shown on big screen	✓	✓	✓	✓
Logo included in sponsor recognition ad (Big Think edition published January 2019)	✓	✓	✓	✓
Logo included in online sponsor recognition ad on Think Big section of atlantic-businessmagazine.com; logo to be hyperlinked to sponsor website	✓	✓	✓	✓
Opportunity to provide 1 promotional item/branded material for attendee kit bag	✓	✓	✓	✓
Access to the full delegate list for the sponsored venue, including name, title, and organization, as well as CASL-compliant contact information where consent has been given		✓	✓	✓
Opportunity to place a pull-up style banner in the sponsored venue			✓	✓
Category exclusivity for your industry sector			✓	✓
Opportunity to introduce the keynote speaker and have your corporate logo displayed exclusively on the big screen during the keynote address			✓	
Opportunity to moderate the panel debate and have your corporate logo displayed exclusively on the big screen during the debate				✓