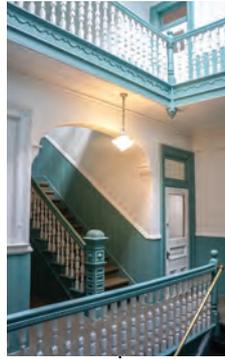


HEAD OFFICE

We're doing something a little different with Premises this issue. We typically use this space to trace the commercial history of a single building, but not this time. As we celebrate 30 years of publishing excellence, we retrace *Atlantic Business Magazine's* growth through various locations from 1989 to the present day.

Photos by Gabby Peyton



The second and third floors of this heritage building still feature 19th century details including a central stairwell with the original balusters and newel posts. Office doors have brass mail slots and door knobs, and a number of offices have large windows facing the interior stairwell.



Behind this door, in a room approximately 120 sq. ft. in size, publisher and founder Hubert Hutton and three other staffers toiled away putting a magazine together. There were no computers in those days—layout, design and editing was all cut and paste. By the time *Atlantic Business Magazine* outgrew the building in 2007, it occupied every office on the second floor.



197 WATER STREET

Atlantic Business Magazine (originally known as *Atlantic Lifestyle Business Magazine*) was launched in 1989 in downtown St. John's, N.L.—fittingly, in the Commercial Chambers Building that once housed the Newfoundland Board of Trade (formerly called the Chamber of Commerce). This Romanesque Revival commercial building was constructed after the Great Fire of 1892 by William Ellis, one of the city's most important reconstruction contractors.

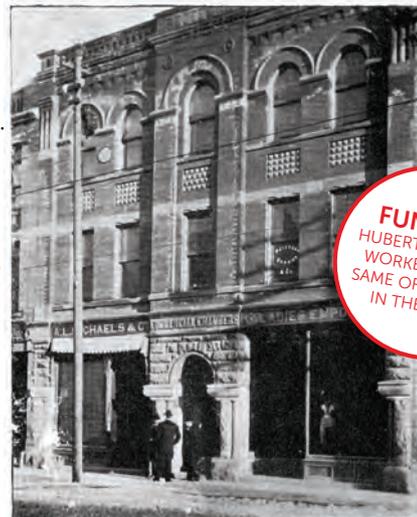


Photo: Provincial Archives Division/The Rooms

FUN FACT
HUBERT'S MOTHER
WORKED IN THIS
SAME OFFICE BACK
IN THE 1920s.

We also have a mobile office in New Brunswick: our director of sales Stéphane Picard can usually be found somewhere on the road between Fredericton, Saint John and Moncton (and Bathurst and Edmundston and...)



Did you know we've had a satellite office in Halifax for over a decade? Drop by 53 St. Margaret's Bay Road, Unit 202 and say hi to our director of sales for Nova Scotia, Sharon Resky.

251 EMPIRE AVENUE

This office building was our home for just two years from 2007 to 2009 (an extensive renovation project forced us to move).



95 LEMARCHANT ROAD

These days you'll find us here in Suite 302 on one of the busiest thoroughfares in the city.



We'll never forget how far we've come; our original cut and paste table and chair are still with us today.

Premises profiles historically significant Atlantic Canada commercial buildings and the businesses that have made their home there. Suggestions are welcome.

FEEDBACK

✉ dchafe@atlanticbusinessmagazine.com
🐦 @AtlanticBus; #Premises